

Research Tender



Stewart Investors

Clothing companies

Clothing companies have significant environmental, labour and human rights risks in their supply chain. In addition, the short-duration nature of their products throws up significant life cycle challenges. It's been a long time since we invested in the sector, partly because of this. We would like to revisit and understand better leaders and laggards in terms of their supply chain management and lifecycle management.

Purpose: To identify leaders and laggards in supply chain management and lifecycle management in clothing sector.

Requirements: We would like this report to consider the following:

1. Which companies are leading and lagging in terms of supply chain management (human rights, labour practices and environmental in particular)? Feel free to use any framework but we are looking for specific evidence or anecdotes.
2. Which companies are leading and lagging in terms of lifecycle management?

Detours to be avoided:

- > No Longer than 30 pages
- > Too much jargon/assessment of global regulations
- > A background on companies and their businesses
- > Alternatives which are not economically viable or are difficult to scale

Scope:

Companies to include (plus any other companies the authors would like to include):

- H&M (Sweden)
- Inditex (Spain)
- Anta Sports (China)
- Shenzhou International (China)
- KPR Mills (India)
- Page (India)
- Mavi Jeans (Turkey)
- Trent (India)
- Li Ning (China)
- Nike (US)
- Adidas (Germany)
- Puma (Germany)
- Under Armour (US)
- Asics (Japan)
- Cintas (US)
- Fast Retailing (Japan)
- Skechers (US)
- Deckers (US)
- Marks and Spencers (UK)
- Ryohin Keikaku (Japan)
- Yue Yuen (China)

Tender specifics:

Please submit a proposal by email to GSIResearchManagement@stewartinvestors.com on how you would conduct this research, over what timeframe and for what price. In principle we support making your research report more widely available, however we reserve the right to prohibit, or place restrictions, on such circulation if we believe that is appropriate.

Closing date for application: Friday 8th November 2024