



Friday 15<sup>th</sup> January 2016

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# Research Tender

## Packaging Leaders among Emerging Markets Consumer Companies

**Purpose:** Stewart Investors would like to ascertain which GEM consumer companies are leading in terms of their packaging approach, be it on quantity of packaging, content, re-use or recycling.

**Requirements:**

- (a) Identify which companies have taken a lead? Please provide evidence.
- (b) Identify which companies are lagging? Please provide evidence.

**Detours to be avoided:**

- (a) Analysis of the problem, explanations of different technologies etc.  
Please jump straight in at company level.

**Scope:**

25 Emerging Markets consumer companies, names to be provided by Stewart Investors. Maximum 20 page report.

**Tender specifics:**

Please submit a proposal by email (maximum of two pages) to [ResearchandBrokerManagement@StewartInvestors.com](mailto:ResearchandBrokerManagement@StewartInvestors.com) on how you would conduct this research, over what timeframe and for what price. No exclusivity sought but commission acknowledgement required if sharing.  
Closing date for application: 31<sup>st</sup> Mar 2016.