



March 2018

Research Tender

Assessment of Gender outcomes in IT-related services

Purpose: Stewart Investors would like to understand which companies are doing the most to support and retain women in the workplace.

Requirements:

To see who is best and worst in this area. Given these businesses require the ability to motivate large groups of people and given women are half the potential workforce this should be a decent indicator of quality. We would like to get a better understanding of who is doing best to retain women.

Approach:

Imaginative anecdotal evidence and/or identification of useful research already in existence.

Detours to be avoided:

- (a) Reported numbers where there's a high likelihood of massive under-reporting of issues.
- (b) Focus on outcomes NOT policies

Scope:

Approx 10 listed Worldwide companies; names to be provided by Stewart Investors. Maximum 20 page report, with a maximum of 3 pages on any individual company.

Tender specifics:

Please submit a proposal by email (maximum of two pages) to siresearchtenders@stewartinvestors.com on how you would conduct this research, over what timeframe and for what price.

We would be happy to accept country or regional specific proposals.

In principle we support making your research report more widely available, however we reserve the right to prohibit, or place restrictions, on such circulation if we believe that is appropriate. Closing date for application: 30th April 2018.