



April 2020

Research Tender

Title: Fintech and Financial Inclusion

Purpose: To understand current thinking, practice and innovation amongst companies in the fintech space, and how this is being used to address financial and social challenges at the bottom of the pyramid.

Requirements: An investigation into areas including, but not limited to, mobile wallet, e-commerce platforms and fintech, based on software companies connecting SMEs with providers of credit.

Focus is to be on ways that emerging market corporates are managing to expand their addressable market by bringing financial inclusion to both a) consumers and b) SMEs.

We want to be brought up to speed on the latest innovations in the space, hurdles to greater adoption, areas which are profitable vs. unprofitable, and prospects for the next five years.

Scope:

- Provide an overview of current landscape, issues and direction of travel.
- Outline key debates and where these are likely heading.
- Highlight key operators and level of development of these services in key markets, including Brazil, Mexico, Kenya, South Africa, India, Indonesia and China (operators to be agreed in conjunction with Stewart Investors).
- Highlight world-leading initiatives, areas of best practice and outstanding operations, and the hurdles other companies or countries may face in replicating.
- Looking for a 5-10 page report or presentation as the final outcome.
- To be completed by mid-June.

Tender specifics:

Please submit a proposal by email (maximum of two pages) to siresearchtenders@stewartinvestors.com on how you would conduct this research, over what timeframe and for what price.

Closing date for application: 15 May 2020