

# Research Tender

## Emerging Markets Healthy Food and Drinks Leaders

**Purpose**: Obesity and malnutrition are both huge development challenges in Emerging Markets. As consumer preferences, regulations and legislation evolves to address these challenges Stewart Investors would like to ascertain which Emerging Markets companies are particularly well positioned to benefit.

#### **Requirements:**

- (a) Identify which Emerging Markets consumer companies have made the greatest strategic efforts in terms of their long-term approach to healthy foods and drinks? Please evidence in terms of percentage of total portfolio of products, growth, capital spending etc.
- (b) Identify who has been the slowest/is most exposed?
- (c) Examine how the companies influence Government policy for better/worse in this area.

### Detours to be avoided:

(a) A description of the problem or why it is important. Please jump straight in to company analysis.

### Scope:

30 listed Emerging Markets companies, names to be provided by Stewart Investors. Maximum 20 page report.

### **Tender specifics:**

Please submit a proposal by email (maximum of two pages) to <u>ResearchandBrokerManagement@StewartInvestors.com</u> on how you would conduct this research, over what timeframe and for what price. No exclusivity sought but commission acknowledgement required if sharing. Closing date for application: 31<sup>st</sup> Mar 2016.