



Friday 15<sup>th</sup> January 2016

# Research Tender

## Emerging Markets Healthy Food and Drinks Leaders

**Purpose:** Obesity and malnutrition are both huge development challenges in Emerging Markets. As consumer preferences, regulations and legislation evolves to address these challenges **Stewart Investors would like to ascertain** which Emerging Markets companies are particularly well positioned to benefit.

### Requirements:

- (a) Identify which Emerging Markets consumer companies have made the greatest strategic efforts in terms of their long-term approach to healthy foods and drinks? Please evidence in terms of percentage of total portfolio of products, growth, capital spending etc.
- (b) Identify who has been the slowest/is most exposed?
- (c) Examine how the companies influence Government policy for better/worse in this area.

### Detours to be avoided:

- (a) A description of the problem or why it is important. Please jump straight in to company analysis.

### Scope:

30 listed Emerging Markets companies, names to be provided by Stewart Investors. Maximum 20 page report.

### Tender specifics:

Please submit a proposal by email (maximum of two pages) to [ResearchandBrokerManagement@StewartInvestors.com](mailto:ResearchandBrokerManagement@StewartInvestors.com) on how you would conduct this research, over what timeframe and for what price. No exclusivity sought but commission acknowledgement required if sharing. Closing date for application: 31<sup>st</sup> Mar 2016.