



Friday 15<sup>th</sup> January 2016

# Research Tender

## Diversity in Corporate Asia

**Purpose:** Stewart Investors would like to identify Asian corporate leaders and laggards in terms of their approach to diversity in the workplace and at a board level.

**Requirements:**

- (a) Identify leaders and laggards in terms of diversity approach with clear evidence. Particular attention to be placed on gender and ethnic gaps in representation and pay.
- (b) Identify examples of best practice and worst practice.
- (c) Please throw in other “off-piste” examples of best practice from employers outside the scope list as you come across them.

**Detours to be avoided:**

- (a) Any descriptions of why diversity is important. Please jump straight to analyse the issue at a company level.

**Scope:**

200 Asian listed companies, names to be provided by Stewart Investors.  
Maximum 20 page report.

**Tender specifics:**

Please submit a proposal by email (maximum of two pages) to [ResearchandBrokerManagement@StewartInvestors.com](mailto:ResearchandBrokerManagement@StewartInvestors.com) on how you would conduct this research, over what timeframe and for what price. No exclusivity sought but commission acknowledgement required if sharing.  
Closing date for application: 31<sup>st</sup> Mar 2016.